

# FARROW & BALL®

CRAFTSMEN IN PAINT AND PAPER

## PRODUCT ADVICE SHEET

### Wall & Ceiling Primer & Undercoat

All Farrow & Ball paints are eco friendly with low VOC (Volatile Organic Compounds) content and are water based giving them a low odor and quick drying time which benefits both you and the environment.

Available in: ,,,US Gallon

In four Colors (White & Light Tones, Mid Tones, Red & Warm Tones and Dark Tones) designed to match the chosen top coat Color. Available direct from Farrow & Ball (visit [www.farrow-ball.com](http://www.farrow-ball.com), email: [NASales@farrow-ball.com](mailto:NASales@farrow-ball.com) or call: (1)-888-511- 1121), our Showrooms and selected stockists internationally.

#### Product Overview:

Our Wall & Ceiling Primer & Undercoat is designed for use under Estate Emulsion and Modern Emulsion. Made with the same ingredients and pigments as our topcoats, this undercoat is the crucial foundation for creating a rich, even and longer lasting finish.

#### New or Unpainted Plaster/Dry Lined Surfaces (Modern Construction) Preparation:

If your plaster is new non powdery and sound you can simply apply a diluted coat of your chosen Farrow & Ball colour. Please note: British Standard 6150:2006 recommends a typical drying time for new plaster of 7 days for every 5mm thickness.

#### Suggested Maximum Dilution Rates:

Bare dry skim plaster/dry lined walls, bare dry plaster board, patch filled plaster = up to 20% water. NB: The dilution rate will depend on the porosity of the surface. We recommend you test the level of dilution on a patch to determine the level of dilution required. Dilute the top coat (of your chosen colour) with water and apply as a "mist" coat. Please note: When porous plasters are not sufficiently prepared, difficulties in application, variation in sheen or uneven colour may occur.

#### Previously Painted Walls Preparation:

Apply one coat of Farrow & Ball Wall & Ceiling Primer & Undercoat, in the correct colour tone for your top coat (and allowing a minimum of 4 hours drying time between coats). Then follow with two coats of your chosen colour to promote adhesion and full colour depth.

### Painting Lining Wallpaper:

For unpainted Lining Paper apply one coat of diluted Farrow & Ball Wall & Ceiling Primer & Undercoat (maximum 15% water), in the correct colour tone for your top coat (see dilution details below) before applying two full coats of your chosen colour. NB: The dilution rate will depend on the porosity of the surface. We recommend you test the level of dilution on a patch to determine the level of dilution required. If you do not want to apply a primer and undercoat, as an alternative, you can dilute the top coat with approximately 10% water and apply as a "mist" coat. Please note: When porous papers are not sufficiently prepared, difficulties in application, variation in sheen or uneven colour may occur.

### Using Interior Caulks & Sealants:

Where small gaps and cracks require filling or sealing, best results are achieved with an acrylic based professional painter's caulk which is a water-based, flexible filler. Use the minimum of caulk necessary as a smaller bead will dry quicker and will be less prone to cracking. Follow the manufacturer's application instructions and drying times (typically 2 – 3 hours) before applying your chosen Farrow & Ball finish. Estate Eggshell, Full Gloss and Dead Flat – 2 coats may be applied directly (allowing a minimum of 4 hours drying time between coats). Estate Emulsion and Modern Emulsion – Apply an undiluted coat of Wall & Ceiling Primer & Undercoat in the correct colour tone for your top coat (allowing a minimum of 4 hours drying time between coats) followed by 2 coats of your chosen top coat (once again allowing a minimum of 4 hours drying time between coats).

### Painting Over Interior Wall Fillers

For best results always use a filler which has the same porosity and density as the surface which is being repaired. Fillers which have a different porosity or density may lead to visible differences in colour or tone. Follow the filler manufacturer's application instructions and drying times then apply a diluted coat (20 – 25%) of Farrow & Ball Wall & Ceiling Primer & Undercoat in the correct colour tone for your top coat (and allowing a minimum of 4 hours drying time between coats). Then follow with two coats of your chosen colour to promote adhesion and full colour depth. This product may not be compatible with highly alkaline/cement-based fillers. Please note that this product may not be compatible with sand-based filler. Wherever possible, we recommend using an alternative type of filler. However, if no alternative is available, ensure the filler is adequately sanded and free of all dust and contaminants before proceeding with the steps outlined above.

### How to Apply Paint to Walls by Brush:

Stir thoroughly before use. Ensure all surfaces are sound, clean, dry and free from dirt, grease and other contamination. Please note that flaking or peeling may occur if you paint over weak paint layers - to avoid this sand back any previous weak paint layers before you start painting. Where required apply Farrow & Ball Wall & Ceiling Primer & Undercoat to improve paint adhesion and promote depth of colour. Using a fine-tipped synthetic bristled brush, apply the paint in a vertical direction then spread the paint out evenly in a horizontal direction. On application of the final coat lay off the paint in a single direction to ensure that any brush marks and brush patterning effects (sometimes visible in certain lighting conditions) are minimised.

### How to Apply Paint to Walls by Roller:

Stir thoroughly before use. Using a medium pile woven polyester roller, apply the paint in diagonal strokes to create either an 'M', 'W' or 'V' shape. Fill in and over the shape you have just painted to spread the paint evenly. Repeat this process, working in small sections. Always work from dry to wet areas, maintaining a wet edge to minimise roller marks. On application of the final coat lay off the paint in a single direction to ensure that any roller patterning effects (sometimes visible in certain lighting conditions) are minimised.

### Spray Settings:

HVLP Spraying – Depending on the apparatus used, the paint may need to be diluted with water by up to 30%. Experiment with air control valve, material flow adjustment, fan size and spray pattern settings on a piece of cardboard or an inconspicuous area until a satisfactory finish is achieved. Apply several thin coats, allowing each coat to dry fully before applying the next one.

### Other Product Applications:

If you wish to use Farrow & Ball products for any applications which are not featured here, please contact Customer Services for advice on (1) 888-511-1121 or email [customer.services@farrow-ball.com](mailto:customer.services@farrow-ball.com). Please note that calls may be recorded for training purposes.

**Application Information:**

Do not paint in temperatures below 50°F or in excessive heat above 86°F.

Coverage Rate (per coat): : Up to 480ft<sup>2</sup> per US gallon.

Drying Time: : Dry in 2 hours.

Typical Recoat Time: : Recoat after 4 hours

Recommended Number of Coats: : 1

\*Darker/stronger colours may require additional coats. Please note: The drying and Recoat times provided are based on applying paint in normal conditions - drying times may be longer in cooler and/or higher humidity environments. Darker colours may take longer to dry. Allow a minimum of 14 days before applying over solvent based coatings.

Density: : 1.2 - 1.4 g/cc

Wet Film Thickness: : 3.1 - 4.7 MILS (80 - 120 µm)

Application Humidity: : < 80 % RH

Substrate Moisture Content: : Plaster Walls & Ceilings = < 0.5 %

**Colour Accuracy:**

Check for colour accuracy prior to use as Farrow & Ball will not be liable for designing costs caused as a result of an incorrect colour being applied. When more than one tin of the same colour is to be used ensure that batch numbers are identical or intermix before use. Stir thoroughly before use.

**Clean Up:**

Remove as much product as possible from brushes or rollers. Clean brushes / rollers with warm soapy water.

**Storage Advice:**

This product is water based and must be protected from frost and extreme temperatures. Use within 6 months of purchase. We accept no responsibility for the deterioration of contents or packaging after this date.

**Environmental & Disposal Advice:**

Do not empty into drains or watercourses. Dispose of contents/container to waste disposal site in accordance with local/national regulations. Contact the local Environmental Department for disposal instructions. Metal containers may be recycled.

**VOC Content Information:**

VOC (Volatile Organic Compounds) content 6 g/l (Low) when tested to US Environmental Protection Agency standards.

**Formulation:**

A water based primer & undercoat made using an acrylic binder.

## LEAD WARNING!

If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to <http://www.epa.gov/lead>.

## Health & Safety Advice:

Keep out of reach of children. Ensure good ventilation during application and drying. Do not get in eyes, on skin, or on clothing. If medical advice is needed, have product container or label at hand. IF ON SKIN: Wash with plenty of soap and water. Do not use solvent thinners or White Spirit. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. IF SWALLOWED: Call a doctor if you feel unwell. Safety data sheet available on request. All Farrow & Ball products comply with all applicable regulations, laws and standards which are administered by the Consumer Product Safety Commission (CPSC). Regulatory information and Safety Data Sheets are available at [www.farrow-ball.com](http://www.farrow-ball.com).

## Contact Us:

For advice on colors, paint finishes or wallpaper our customer services team is on hand to help you, just call (1) 888-511-1121, email [NASales@farrow-ball.com](mailto:NASales@farrow-ball.com), or write to us at Farrow & Ball, Unit 11, 310 Judson St, Toronto, Ontario, Canada, M8Z 5T6. Please note that calls may be recorded for training purposes.

## Disclaimer:

The information given in these specification sheets and technical advice - whether verbal, in writing or by way of trials - is for guidance and is given in good faith but without warranty, since skill of application and site conditions are beyond our control. For further information please contact our Customer Services Department. We can accept no liability for the performance of the products arising out of such use, beyond the value of the goods delivered by us. This does not affect your statutory rights.

Issue Date: 08/01/2020