

FARROW & BALL®

CRAFTSMEN IN PAINT AND PAPER

PRODUCT ADVICE SHEET

Wood Floor Primer & Undercoat

All Farrow & Ball paints are eco friendly with low VOC (Volatile Organic Compounds) content and are water based giving them a low odor and quick drying time which benefits both you and the environment.

Available in:

100ml	750ml	✓	2.5L	5L	US Gallon	✓
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In four Colors (White & Light Tones, Mid Tones, Red & Warm Tones and Dark Tones) designed to match the chosen top coat Color. Available direct from Farrow & Ball (visit www.farrow-ball.com, email: NASales@farrow-ball.com or call: (1)-888-511-1121), our Showrooms and selected stockists internationally.

Product Overview:

This durable primer and undercoat is for use on internal wooden floors only. Promotes a long-lasting finish. Not suitable for use on exterior decking or other pressure treated wood.

Knotty or Resinous Wood Preparation:

Heat the knot to draw out any excess resin (we recommend using a hot air paint stripper). Scrape off any residue resin, and then thoroughly clean the area with white or methylated spirit. Allow the area to dry thoroughly before continuing.

Waxed or Highly Polished Surface Preparation:

If you are painting onto previously waxed or highly polished surfaces, you will need to remove the existing coating of treatment by sanding back prior to painting. We recommend testing a small area as Farrow & Ball paints may not be compatible with some waxes and polishes.

New and Unpainted Interior Wood (Not Floors) Preparation:

Ensure all surfaces are sound, clean, dry and free from dirt, grease and other contamination. Fill any cracks, holes and open joints with an appropriate filler. To improve the paint's adhesion, lightly sand the surface. Prepare any filled, knotty or resinous areas as above and patch prime with Farrow & Ball Wood Knot & Resin Blocking Primer. Apply a diluted coat of Farrow & Ball Interior Wood Primer & Undercoat (20 % water) in the correct colour tone for your top coat, followed by one full (undiluted) coat. Allow a minimum of 4 hours drying time between coats. Apply two coats of your chosen Farrow & Ball finish, allowing the correct drying time between coats.

Interior Bare Wood Floors:

Fill any open joints and cracks with a non-flexible wood filler. Ensure the floor is thoroughly clean using an appropriate floor cleaner. Sand to a smooth finish, vacuum clean and wipe down with a damp cloth. Allow the wood to dry (less than 10% moisture content). Prepare any knotty or resinous areas as above and patch prime with Farrow & Ball Wood Floor Primer & Undercoat followed by one full coat to seal. Apply two full coats of Farrow and Ball Modern Eggshell.

Repainting Wooden Floors:

Areas of old paint that have peeled or blistered need to be removed. For the best finish and longest service life, as much of the previous coating as possible should be removed. Ensure the floor is thoroughly clean using an appropriate floor cleaner. Sand to a smooth finish, vacuum clean and wipe down with a damp cloth. Allow the wood to dry (less than 10% moisture content). Apply one full coat of Farrow & Ball Wood Floor Primer & Undercoat to seal. Apply two full coats of Farrow and Ball Modern Eggshell.

Underfloor Heating:

Prior to application, the heating must be switched off for 48 hours to allow the surface area to cool down. Once surface has been painted, allow a further 48 hours before the heating is switched back on.

Previously Painted Interior Wood (Not Floors) Preparation:

Ensure all surfaces are sound, clean, dry and free from dirt, grease and other contamination. Remove any areas of old paint which are peeling or blistering as flaking or peeling can occur if you paint over weak paint layers. Blend and 'feather' the edges of areas of old paint, as this helps to smooth out the surface. Fill any cracks, holes and open joints with an appropriate filler. Lightly sand the surface to improve paint adhesion. Patch prime any filled or bare knotty / resinous areas with Farrow & Ball Wood Knot & Resin Blocking Primer. Apply one coat of Farrow & Ball Interior Wood Primer & Undercoat, in the correct colour tone for your top coat (and allowing a minimum of 4 hours drying time between coats). Then apply two coats of your chosen Farrow & Ball finish, allowing the correct drying time between coats.

Interior MDF Preparation:

Where possible always aim to use high quality MDF, as higher quality MDF tends not to suffer from raised fibres and so will not require surface sanding. Lower quality MDF may contain less tightly bound fibres, which may become raised as paint is applied. If the fibres do become raised, lightly sand the surface between coats to ensure a smooth finish. Lightly sand the edges of the MDF to provide a sound surface and to reduce paint absorption. Apply one coat of Farrow & Ball Wood Floor Primer & Undercoat, in the correct colour tone for your top coat and allowing a minimum of 4 hours drying time between coats. Apply two coats of your chosen Farrow & Ball finish, allowing the correct drying time between coats. Waxed or Highly Polished Surface Preparation: If you are painting onto previously waxed or highly polished surfaces, you will need to remove the existing coating of treatment by sanding back prior to painting. We recommend testing a small area as Farrow & Ball paints may not be compatible with some waxes and polishes.

Painting Over Interior Wood Fillers:

Follow the filler manufacturer's application instructions and drying times and patch prime with Farrow & Ball Wood Knot & Resin Blocking Primer. Apply a coat of Farrow & Ball Interior Wood Primer & Undercoat in the correct colour tone for your top coat. Allow a minimum of 4 hours drying time between coats. Apply two coats of your chosen Farrow & Ball finish, allowing the correct drying time between coats.

How to Apply Paint to Trim by Brush:

Stir thoroughly before use. By 'trim' we mean: Baseboards, picture rails, Chair rails, doors, door frames and architraves, interior window sills and window frames (providing they aren't plastic). Farrow & Ball paints are water borne, and unlike solvent borne paints, water borne paint is more resistant to sagging and you will achieve the best finish by painting a thicker coat. For best results use a quality fine-tipped synthetic bristled paint brush (e.g. Farrow & Ball Paint Brush). Load the brush well and apply a generous first coat. Brushing first in a vertical direction then in a horizontal direction until an even coating has been applied. Finish by 'laying off' the paint in one direction using light pressure, with the brush held at an angle of approximately 30°. Do not "overwork" the paint or attempt to brush it out in thin even coats as you would a traditional solvent borne paint as this may create excess brush marks. Allow to dry completely (for a minimum of 4 hours) before applying a second coat following the same technique as before.

How to Apply Paint to Trim by Roller:

Stir thoroughly before use. By 'trim' we mean: Baseboards, picture rails, Chair rails, doors, door frames and architraves, interior window sills and window frames (providing they aren't plastic). This paint finish can also be applied using a Medium Pile Woven Polyester Roller. This will provide a good finish with minimal stippling and is a quick method of application. However, where an optimum finish is required, we would recommend brush application using a Farrow & Ball fine-tipped, synthetic bristled brush.

Spray Settings:

HVLP Spraying – Depending on the apparatus used, the paint may need to be diluted with water by up to 30%. Experiment with air control valve, material flow adjustment, fan size and spray pattern settings on a piece of cardboard or an inconspicuous area until a satisfactory finish is achieved. Apply several thin coats, allowing each coat to dry fully before applying the next one.

Other Product Applications:

If you wish to use Farrow & Ball products for any applications which are not featured here, please contact Customer Services for advice on (1) 888-511-1121 or email customer.services@farrow-ball.com. Please note that calls may be recorded for training purposes.

Application Information:

Do not paint in temperatures below 50°F or in excessive heat above 86°F.

Coverage Rate (per coat):	Drying Time:
Up to 529ft ² per US gallon. 105ft ² per 750ml	Dry in 2 hours.
Typical Recoat Time:	Recommended Number of Coats:
Recoat after 4 hours	1
Please note: The drying and Recoat times provided are based on applying paint in normal conditions - drying times may be longer in cooler and/or higher humidity environments. Darker colours may take longer to dry. Allow a minimum of 14 days before applying over solvent based coatings.	
Density:	Wet Film Thickness:
1.2 - 1.4 g/cc	3.1 - 4.7 MILS (80 - 120 µm)
Application Humidity:	Substrate Moisture Content:
< 80 % RH	Interior Wood = < 15 %
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Colour Accuracy:	
Check for colour accuracy prior to use as Farrow & Ball will not be liable for decorating costs caused as a result of an incorrect colour being applied. When more than one tin of the same colour is to be used ensure that batch numbers are identical or intermix before use. Stir thoroughly before use.	
Clean Up:	
Remove as much product as possible from brushes or rollers. Clean brushes / rollers with warm soapy water.	
Storage Advice:	
This product is water based and must be protected from frost and extreme temperatures. Use within 6 months of purchase. We accept no responsibility for the deterioration of contents or packaging after this date.	
Formulation:	
A water based primer & undercoat made using an acrylic binder.	
Environmental & Disposal Advice:	
Do not empty into drains or watercourses. Dispose of contents/container to waste disposal site in accordance with local/national regulations. Contact the local Environmental Department for disposal instructions. Metal containers may be recycled.	
VOC Content Information:	
VOC (Volatile Organic Compounds) content 4 g/l (Low) when tested to US Environmental Protection Agency standards.	
Health & Safety Advice:	
Keep out of reach of children. Ensure good ventilation during application and drying. Do not get in eyes, on skin, or on clothing. If medical advice is needed, have product container or label at hand. IF ON SKIN: Wash with plenty of soap and water. Do not use solvent thinners or White Spirit. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. IF SWALLOWED: Call a doctor if you feel unwell. Safety data sheet available on request. All Farrow & Ball products comply with all applicable regulations, laws and standards which are administered by the Consumer Product Safety Commission (CPSC). Regulatory information and Safety Data Sheets are available at www.farrow-ball.com .	
LEAD WARNING!	
If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to http://www.epa.gov/lead .	
Contact Us:	
For advice on colors, paint finishes or wallpaper our customer services team is on hand to help you, just call (1) 888-511-1121, email NASales@farrow-ball.com , or write to us at Farrow & Ball, Unit 11, 310 Judson St, Toronto, Ontario, Canada, M8Z 5T6. Please note that calls may be recorded for training purposes.	
Disclaimer:	
The information given in these specification sheets and technical advice - whether verbal, in writing or by way of trials - is for guidance and is given in good faith but without warranty, since skill of application and site conditions are beyond our control. For further information please contact our Customer Services Department. We can accept no liability for the performance of the products arising out of such use, beyond the value of the goods delivered by us. This does not affect your statutory rights.	
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