

FARROW & BALL®

CRAFTSMEN IN PAINT AND PAPER



Bancha® No.298 Modern Emulsion & Full Gloss.



Rangwali® No.296 Modern Emulsion,
School House White® No.291 Estate® Eggshell.



De Nimes® No.299 Modern Emulsion,
School House White® No.291 Estate® Emulsion.

FARROW & BALL LAUNCHES NINE BRAND NEW PAINT COLOURS

Experts in paint and wallpaper Farrow & Ball is introducing nine rich new paint shades to its colour card this autumn.

The new colours which range from an exotic pink and a deep red, to a soft off white and down to earth blue will launch on 20th September 2018, and are the first from the Dorset based brand since 2016.

Carefully chosen to rebalance the Farrow & Ball colour card, the new additions will replace nine existing shades to preserve the curated palette of 132 paint colours that's become so synonymous with the brand.

When commenting on this announcement head of creative Charlotte Cosby who co-created the new paint hues said: "New colours is an incredibly exciting time at Farrow & Ball, it's not something we do often, making it feel all the more special.

"An extraordinary amount of time and thought goes into each colour, from working with our expert craftsmen to refine the exact shade to dreaming up the perfect name and telling the story behind the colours.

"The collection is intelligently designed to ensure the colours you choose sit effortlessly alone or as a scheme as well as responding extraordinarily to light. We can't wait for them to bring homes across the world to life!"

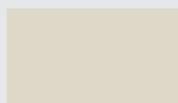
True to the 100% water-based range, the new collection will be low odour, eco-friendly, safe and easy to use and available in a range of high performance finishes.

The new colours will launch globally at London Design Festival on 20–23rd September. To purchase the new colours, visit farrow-ball.com, local showrooms and stockists.

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www.farrow-ball.com

Discover the colours...



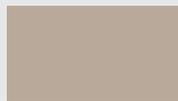
School House White® No.291

The lightest in the group including Shadow White, Shaded White and Drop Cloth, this soft white is reminiscent of the colour used in school houses.



Treron® No.292

A grey green version of Farrow & Ball classic Pigeon, it takes its name from a green variety of the species. The perfect accent for our Traditional Neutrals.



Jitney® No.293

This relaxed and sandy neutral takes its name from the bus that whisks New Yorkers out of the hot city to the beaches of the Hamptons.



Paeon Black® No.294

This Georgian inspired red based black is a nod to the colour of old leather hymnals which so often included a song of praise or paeon.



Sulking Room Pink® No.295

This muted rose is evocative of the colours used in boudoirs, a room originally named after the French 'boudier' – to sulk.



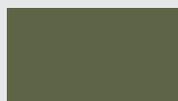
Rangwali® No.296

An exotic pink inspired by the powder which is used so enthusiastically at the Holi festival of colours in India.



Preference Red® No.297

Our deepest richest red, this Baroque colour is named in honour of our original trade name. The preferred red of modern homes.



Banacha® No.298

This mid-century modern green is a darker version of the much loved archive colour Olive. Named after Japanese tea leaves, it provides a feeling of security.



De Nimes® No.299

An elegant blue that is wonderfully down to earth, it is inspired by the cloth of everyday workwear originally made in the French city of the same name.

Notes to editors:

Farrow & Ball is dedicated to creating richly pigmented paint and handcrafted wallpaper using only the finest quality ingredients.

Deepening from subtle neutrals to dark inky blues, each paint shade is created with a blend of up to five pigments for an extraordinary depth of colour. Responding characterfully to all types of light, the varying undertones within every hue gently shift in light and shade to bring homes to life. And from the signature chalky matt of Estate Emulsion to the durability of washable Modern Emulsion, this distinctive palette is available in a full range of high-performance interior and exterior finishes.

Still rooted in Dorset, England, its home since 1946, expert craftsmen combine traditional methods with contemporary technology to pioneer their field. It's also here that each roll of wallpaper is crafted with real Farrow & Ball paint for an exquisitely tactile finish and a seamless connection between paint and paper. Together Farrow & Ball transform modern and traditional homes, both large and small, inside and out, around the world.

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